

NÉHÉMIE DIAS

Art Director and Brand / Motion Designer

EXPERIENCES

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MOTION AND VISUAL DESIGNER | PROTON

Defining visual guidelines for video and motion identities. Creating animated content for advertisements, social media, web, product interfaces, etc... August 2022 - now | Geneva, Switzerland

ART DIRECTOR | ADIDAS RUNTASTIC

Leading rebranding projects. Defining visual styles for marketing campaigns (e.g., United Nations x Run Wild), creating visual guidelines for the Design team. January 2020 – July 2022 | Linz, Austria and remotely since February 2021

BRAND DESIGNER | ADIDAS RUNTASTIC

Designing for marketing campaigns (Run For the Oceans, NASA x Space Race...), advertisements, social media. Rebranding adidas x Runtastic. September 2017 – December 2019 | Linz, Austria

MOTION DESIGNER | ORAWA-PROD

Clients: FNC Emmanuel Macron Speech, Universal Music. Designing the digital campaign of the movie 'Et Je Choisis de Vivre' (web, crowd funding, mail) September 2016 – June 2017 | Valence, France

MOTION DESIGNER | FREELANCE AND PARTNERSHIPS

Clients: City of Marseille CES, Cité School of Luc Besson, IMT Sorbonne of Paris, Jeu de Paume Museum of Paris, Sacred Art Festival of Douai. 2015 | Paris, Marseille, Lille and Douai in France

MOTION DESIGNER AND ILLUSTRATOR | SQUARE GARDEN

Clients: Decathlon, Auchan, Saint-Gobain, Leroy Merlin, I-CAD Ministry. July 2014 — January 2015 | Internship in Lille, France

GRAPHIC AND MOTION DESIGNER | M-ANIMATIONS

June - July 2013 | Internship in Douai, France

EDUCATION

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MASTER II DEGREE.

'ART DIRECTOR IN CREATION AND DIGITAL DESIGN'

With highest honour, including 2 years of specialization in Motion Design. 2011 – 2016 | e-artsup Lille and Paris, France. The School of Creative Passion

MASTER THESIS.

'COMMUNICATION OF CHRISTIANITY AT THE DIGITAL ERA'

With highest honour. A5 designed book of 135 pages. 2016 | e-artsup Paris, France. The School of Creative Passion

BACCALAURÉAT, SCIENCE MAJOR

With highest honour. French secondary school diploma. 2008 – 2011 | Albert Châtelet high school of Douai, France

PORTFOLIO













CONTACT

+336 01 43 80 49 nehemiediasdesign@gmail.com nehemiedias.com

LANGUAGES

FRENCH

Mother tongue

ENGLISH

Fluent - C2 level

GERMAN

Intermediate - B1 / B2 level

SPANISH

Elementary – A2 level

SKILLS

Art Direction Motion design (2D/3D) Branding and Visual identity Video Editing and VFX Graphic Design (Print / Web) Illustration and Drawing Story-boarding Web Design Web animation (SVG, Lottie, Rive...) Web Development (HTML/CSS/JS) Music Production

AWARDS

PORTFOLIO

Awwwards Honors - 12/06/2020 Orpetron Appreciation - 25/10/2021

WITH ADIDAS RUNTASTIC

Shorty Award - Audience Honor in Brand Redesign - 03/05/2020 Shorty Award - Finalist, Run for the Oceans campaign - 15/11/2019

USED SOFTWARES

After Effects Photoshop Illustrator Premiere Pro In Design Cinema 4D Lightroom Figma







